



[BIA Member2Member](#)

The following is a list of North State BIA members that are offering fellow BIA members exclusive BIA discounts or promotions:

ACCOUNTING

20% off QuickBooks Enterprise software and consulting fees.

- Frustrated with the complexity of your accounting software?
- Tired of spending your limited budget on costly maintenance and support?
- Having difficulty training your staff to use your system correctly?

You can put Enterprise to work in your business starting at \$2,400 for a 5-user license and Intuit's Full Service Plan including unlimited 24x7 product support, automatic product upgrades, reporting services, data protection services, and 10GB of online back-up. Compare this to spending \$20-\$40k for software licenses alone. Annual maintenance fees are only \$750 vs. \$5-\$10k.

Best of all Enterprise is very easy to use, leading to lower staffing costs and happier more productive employees.

QuickBooks Specialists

Perryman, Ruth

(916) 380-7171

ruth@theQBSpecialists.com

EDUCATION

UC Davis Extension

The UC Davis Extension Construction Management Program includes courses to enhance and expand business and technical construction skills and prepare students to succeed in all aspects of the construction industry. North State Building Industry Association Members receive a 10% discount on enrollment fees. Build your career and gain the knowledge and skills needed to meet the opportunities and challenges of the construction industry. All courses are offered for academic credit and taught by local industry professionals.

Kari King

kking@unexmail.ucdavis.edu

(530) 757-8629

<http://www.northstatebia.org/benefits.html>
[for updated list](#)

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INSURANCE

AFLAC (Supplemental Insurance)

AFLAC Supplemental Insurance is offering a free gift basket to Employers, Presidents and HR Directors/Managers for listening to a fifteen minute presentation of how AFLAC can enhance your compensation package and help build employee loyalty and retention at no cost to the business.

Gift baskets include Aflac goodies and a plush talking duck.
No purchase necessary, no obligation required.

Michael S. Tracewell
Aflac District Sales Coordinator
Mobile # 916-218-9483 michael_tracewell@us.aflac.com
BIA Member since August 2006

New York Life (Long-Term Care)

10% multi-life discount off New York Life standard rates are now available to BIA members and their immediate family.

Learn how long-term care planning can protect your whole family and your retirement nest-egg. Learn about the extensive home health care benefits included in long-term care insurance policies today.

New York Life
Brandon Brooke
(916) 747-0517 bdbrooke@ft.newyorklife.com

FURNISHINGS

Hillsdale Home

To celebrate our new membership in BIA, Hillsdale Home is currently offering an exclusive:

20% DISCOUNT on all solid hardwood furniture, unique antiques, residential lighting, rugs, elegant mirrors and wall décor and global accessories.

10% DISCOUNT on all upholstery and custom orders.

Hillsdale Home is a full service home décor store that direct imports fine furnishings from around the world and passes the savings onto you! Many of our

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pieces are hand-crafted and tooled and a majority of our case goods are made from earth friendly, green materials. We also offer complimentary in-home design consultations.

Hillsdale Home
Heather Humphrey
5005 Hillsdale Circle
El Dorado Hills, CA
(916) 933-3950 heatherannhumphrey@yahoo.com
www.hillsdalehome.com

LEISURE

Massage Envy

A FREE 1 hour session*.

Join the Massage Envy family, start taking care of yourself and with your Massage Envy membership we will give you one complimentary 1 Hour session**.

*Complimentary session with purchase of Annual Massage Envy membership

**Not valid at any other location

Massage Envy
1470 Eureka Road, Ste. 120
Roseville, CA 95661
(916)783-1787

PRINTING / PROMOTIONAL MATERIALS

ASAP Trade Graphics

ASAP Trade Graphics is currently offering all BIA members a 15% discount on their regular pricing on all products and services.

ASAP Trade Graphics is offering an out of this world price of \$2.97/sq ft on Full Color Banners. These are the sturdy 13 oz vinyl that is typical of banners.

Turnaround time of 2-3 days for most orders. Sales tax, artwork and shipping additional and cannot be combined with any other offers or discounts, because this is just too good to be true pricing!

In addition, ASAP will be donating a portion of all BIA member purchases to the North State BIA.

ASAP Trade Graphics provides services for all of your print and promotional needs – forms, brochures, displays, signage, awards, gifts, shirts, graphic design and more.

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ASAP Trade Graphics
(916) 348-0600 info@asap.com
www.asaptradegraphics.com

PROforma Direct

Proforma Direct Effect is your full service solutions provider of logo'd marketing materials, promotional giveaways and company apparel.

Proforma now has an **ECO-FRIENDLY** line of products—recycled plastic bottles, bags, pens, organic fiber polo shirts and more..... What a great way to show your company's concern for the environment or to promote your green product line and/or service. Call for a FREE Eco-friendly product catalog.

We are offering 15% off our products with a portion going to the North State BIA. On any apparel order, we will waive your embroidery or silkscreen set up charge when you order a min of 12 garments. (Valued at up to \$85)

PROforma Direct
Joy Miller
888. 471. 2580 ext. 1
916. 397. 7108 (mobile)
www.proforma1source.com

SALES TRAINING

Homebuilders AdvantEdge (HBA)

The only Sales Training company offering mini local workshops for New Home Sales Agents in this area. In addition to workshops, HBA does Sales Seminars, Builder Consultation and builder secret shops.

HBA is offering a 20% discount off of sales training workshops for your Sales Agents. In addition HBA will donate \$10.00 per attendee to a charitable cause within the BIA Foundation.

Another member benefit is HBA will also do a "FREE" 30 minute presentation in sales meetings of available workshops coming soon. (ie; Walking your models "The Easy Way", Understanding FHA and Nehemiah, Negotiations, Handling difficult customers, Follow Up and Marketing, Scripting-The power of words, Understanding our new selling environment)

For more information contact them at;
(866) 600-EDGE or visit the website at www.homebuildersadvantedge.com

<http://www.northstatebia.org/benefits.html>
for updated list