



## **TOP 10 REASONS TO BE A PART OF THE NORTH STATE BIA...**

When you join the North State Building Industry Association (BIA), you automatically become a member of the California Building Industry Association and the National Association of Home Builders -- a 3-in-1 membership. Your local, state, and national memberships provide you many valuable benefits and services, including:

### **1. Advocacy**

We give you a stronger voice by representing your interests at the local, state, and national levels of government. Our lobbyists work year-round in Washington, D.C., Sacramento, and your community to promote the home building industry and to protect your livelihood.

### **2. Regulatory Assistance**

We work with local jurisdictions in the development of regulations, codes, and standards that make common sense and make housing affordable.

### **3. Legal Action**

Our strong legal defense action program, with funds available at the local, state and national levels, works to protect builders from unreasonable barriers and constraints to construction.

### **4. Expert Knowledge**

Take advantage of product research, building code information, economic data, and staff experts on over 500 topics relating to the building industry. Make our team your team.

### **5. Education**

Keep informed about legal and regulatory compliance issues and set yourself apart from the competition with our seminars, professional designation programs, trade show educational sessions, and informative meetings.

### **6. Industry News**

Subscriptions to local, state and national industry publications will keep you up to date on industry trends and business practices providing you the tools to help you build your business.

### **7. Business Savings**

Get the member's advantage with discounts from your local, state, and national associations on insurance programs and other business services.

### **8. Members Only WebSite – [www.northstatebia.org](http://www.northstatebia.org), [www.cbia.org](http://www.cbia.org), [www.nahb.com](http://www.nahb.com)**

Log on to the website and find the latest industry news, legislative and regulatory updates, industry studies and reports, plus information on your membership benefits and services.

### **9. Marketing Opportunities**

Our members do business with members. Expand your business network at meetings and events. Advertise in our publications. Exhibit at trade shows. Sponsor education and events. These are just ways to profit from your membership by building relationships that work.

### **10. Special Interest Groups**

Join your peers in a Council or Committee that addresses your specific industry interests.